



insideasia.co.nz

Our new InsideAsia.co.nz online site for independent travellers will become a reality in January 2012.

We wanted to give travellers real options to buy a trip online from people who know what they are talking about. That required us to personally select every trip to be offered on the site. It was a big ask. For a time it seemed that we had bitten off far more than we could chew!

Our range of Asian destinations and travel styles have been selected from many years of personal experience to ensure you get authentic experiences, quality arrangements and exceptional value. Our trip styles cover a wide range from active adventures to short break holidays throughout mainland Asia.

At SRA we can help you with all your Asia travel needs.

- BOOK YOUR SELECTED SILK ROAD ADVENTURES TOUR
- ASSIST WITH FLIGHT BOOKINGS
- ARRANGE ARRIVAL AND DEPARTURE TRANSFERS
- BOOK PRE AND POST TOUR ACCOMMODATION
- RECOMMEND PRE AND POST TOUR EXTENSIONS
- SUPPORT VISA APPLICATIONS

FOR MORE INFO FREEPHONE New Zealand 0800 49 739, Australia 1800 786 302 or visit silkroad.co.nz



coming soon

With just three 'clicks' you can search hundreds of options in twenty two countries to find and purchase a trip to suit your own style of travel.

There are no faceless consolidators behind our site. The people you deal with at InsideAsia.co.nz are informed and knowledgeable specialists with hands on experience. We will help you to build your travel plan without any obligation to buy and if you choose to travel with us you can rest assured that your holiday will be in safe hands.

We are leaders in Asia travel for small group and independent travellers. Our arrangements have smoothed the way for travellers of all interests and travel styles, from heroic to humble, short breaks to epic adventures and everything in between. Few travel operators can match us for personal hands on experience across Asia.

September 2011
Update


Silk Road
adventures
SELECT ASIAN JOURNEYS

GREAT DEAL
Pay early to lock in the price and get
\$250 off
the advertised price of any SRA small group journey paid in full by December

**INSIDE
THIS
SPRING/
SUMMER
UPDATE**

**Inside Asia
web site launch
in January 2012**

Our new look

Trips to suit your style

New trips to entice



**New look for
2012**

Our 2012 catalogue has a new theme and a few surprises for active travellers. Look for the active adventures listed on pages 20-23 for our take on the best selection of active trips around.

Don't expect to bump into other trekkers at some of these spots; we have selected them from personal experience for their unique character and remoteness. Some are closer to familiar paths and we have chosen others simply because they are classic adventures.

In the catalogue we have also added a selection of tours that are a mix of cultural sightseeing plus trekking. Use the trip grades described here to find a trip to suit your abilities.

The trips are all proposed as group departures but they are also available as a private departure to suit your own timetable. If you don't find a trip in our selection don't worry, we have a hundred more bursting to be published on InsideAsia.co.nz.

where the impulse takes you

Ray Bradbury once said "half the fun of travel is the aesthetic of lostness". I reckon that sentiment rings a bell with all travellers. The feeling of being 'out of place' in some strange culture or environment along with the anticipation of personal growth and discovery is probably one of the main attractions of travel. Hopefully it always will be.

Don't think for a moment that this sentiment was the privilege

of travellers past or that the electronic age has killed off the opportunity. Happily not even a small part of the intriguing, edgy, remote or wild places left to enjoy have had their 'lostness' tweeted, facebooked, blogged or you tubed...yet!

Travellers from 'down under' can find these experiences easily and directly in Asia. A region where there are adventures aplenty and enough 'secret' spots uncovered and places less travelled to get lost in. No need to fret about staying connected; just go where the impulse takes you.

Our active trip grades

We chose four trip grades to describe the level of ability, fitness and stamina each trip will demand.



- **EASY TRIPS** are ideal for travellers who prefer a mix of active and passive activity and prefer treks that don't require too much exertion or especially lengthy sessions on the trail.
- **DEMANDING TRIPS** involve long distances but not too much daily altitude loss-gain. They can involve river crossings and a few long days at altitudes above 3000m. These trips are well within the capabilities of most trekkers.
- **MODERATE TRIPS** require fitness and provide a physical challenge but no particular technical skill. On some days there will be hills to trek or ride.
- **STRENUOUS TRIPS** will tax your stamina and experience. They involve some long days and steep grades at altitudes above 3500m plus light footwork on loose or slippery surfaces.

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NEW
adventures



We have some intriguing new adventures in the 2012 catalogue. Some have been on our 'must do' list for a few years, others are recent developments. Here is a quick outline of five **NEW 2012** small group departures. You can find the trip descriptions in the catalogue and get the full details at www.silkroad.co.nz or phone us directly at either of the free phone numbers.



NEW

Caucasus Journey

**19 days, Commences
Baku, 10th May
Concludes Teheran
28th May**

Explore the back roads between Azerbaijan and Iran along the scenically stunning, culturally diverse, historically interesting Caucasus Silk Road.



NEW

Tibet Jangtang Expedition

**18 days, Commences Chengdu 21st September, Concludes
Lhasa 08th October**

Head off into Tibet's remote north-western tundra-lands on this adventurous style expedition into the Jangtang Nature Preserve.



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more trips over page ...



NEW

Trans-Siberian Rail Journey

23 days, Commences Beijing 16th June, Concludes St Petersburg 10th July.

Ride the rails to Mongolia, Siberia and European Russia on this classic touring style journey from Beijing to St Petersburg. Break the journey at Ulaanbaatar to experience life on the steppe, at Irkutsk for an excursion to beautiful Lake Baikal and at historic Yekaterinburg.



NEW

Mekong Heartlands

23 days: Commences Kunming 16th April, concludes Siem Reap 8th May.

Savour the Mekong hinterlands with us on this discovery style journey to explore the back roads of Yunnan China, Vietnam, Laos and Cambodia.



NEW

Kashmir-Leh Pashmina Road

16 days: Commences Delhi 26th August, concludes Delhi 10th September.

Join us on this discovery style journey along the historic Pashmina road from picturesque Kashmir to spiritual Ladakh.



NEW ZEALAND PAT AND MURRAY REEDY

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